

Content Management System Feature List

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CONTENT MANAGEMENT	Description	Standard/Custom	Inclusions
CMS Users	Create as many users as required.	Standard	Unlimited
Content Pages	Build and organise any number of pages.	Standard	Unlimited
Multilingual Content	Create secondary content page displayed in nominated languages.	Custom	Optional
Word-like Rich Content Editor	Create all your content by the simple to use Word like content editor. We ensure all styles are pre-determined so the integrity of your website is never compromised.	Standard	●
Import Content from Word	Rich text editor that strips MS Word styles and retains formatting.	Standard	●
Spell Check	Make sure there's no spelling errors in your content.	Standard	●
Image Manager/Editor	Upload, crop, re size your images.	Standard	●
Templates	We design and build in custom templates to meet your requirements.	Standard	●
Drag & Drop Site Tree	Easily manage your site structure using our familiar Window's like site explorer.	Standard	●
Rich Media Management	Include Vimeo/Flash/YouTube/ Windows Media Files within site content.	Standard	●
File Manager	Manage all your image and document files in an easy to use online file manager. Upload multiple documents at a time.	Standard	●
Page Versioning	Keep a history of old pages and work on new pages. Schedule pages to start and end by date.	Standard	●
Dynamic Site Map	Display a site map of top three levels.	Standard	●
Work Flow Management	We can build in any type of custom workflow, every business works differently.	Custom	Optional
Permission Management	Give different users certain privileges within the CMS.	Standard	●
Publishing Management	Set pages ready for review and Publish on approval.	Custom	Optional
Item Featuring	Ensure your customers are kept up to date by featuring any item page on the homepage and/or other internal pages.	Standard	●

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CONTENT TYPES	Description	Standard/Custom	Inclusions
Forms	We build in any forms you require to match you specific requirements.	Standard	●
Blogs/Forums	If you require a blog, we'll integrate the most appropriate solution.	Custom	Optional
New/Media section	Create any number of news/media items and use the feature item to display them on key pages.	Standard	●
Images	Manage via file manager	Standard	●
Rich Media	Manage via file manager	Standard	●
Documents	Manage via file manager	Standard	●
Generic Content	Manage via content editor	Standard	●
Events	Run Events with RSVP dates, custom content and attendees (export to excel) with optional online payments.	Custom	●
List Views	List pages with it's title, short description and optional thumbnail image.	Standard	●
MOBILE VERSION	Description	Standard/Custom	Inclusions
Responsive Design	Your website will re-size itself based on device (desktop/tablet/mobile) it is being viewed on. There's no longer a requirement to have a mobile version of your website using this new way of building websites.	Custom	Optional
SOCIAL MEDIA	Description	Standard/Custom	Inclusions
Twitter, Facebook, LinkedIn Connected	Feed in or push out to favourite social media networks.	Custom	●
RSS enabled	Allow your users to easily follow nominated areas of your content.	Standard	●
Social Sharing	Share any item page on any number of different social networks using the ShareThis widget.	Standard	●
Email Marketing	Description	Standard/Custom	Inclusions
Directly integrated with popular EDM management software, Campaign Monitor. See http://www.campaignmonitor.com	Create and manage your EDM's via award winning, purpose built system, Campaign Monitor. Track and report on your campaigns.	Standard	●
Personalisation	Personalise your EDM's.	Standard	●
Dynamic Lists/Segments	Will seamlessly sync segments from your CMS.	Standard	●
Scheduling	Schedule your campaigns.	Standard	●
Reporting, A/B split testing	Run A/B split tests.	Standard	●

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E-COMMERCE	Description	Standard/Custom	Inclusions
Custom Product Management	We custom build product catalogues to your specification allowing you to organise, price and manage any number of products any way you wish.	Custom - built to specification	
Order Management	You tell us how you want your orders managed and we'll build it for you.	Custom - built to specification	
Shipping and Payment Options	Sometimes you might want wholesale customers to see different pricing to your retail customers. Enable your wholesale customers to place orders or buy in different quantities. We can build in what ever functionality you require.	Custom - built to specification	
SEO AND ANALYTICS	Description	Standard/Custom	Inclusions
Web Analytics	All pages are directly integrated with Google Analytics.	Standard	●
Meta Data Management	Manage the SEO for each page throughout the website. Title, description, keywords, social media description or even set to No-Follow if you want a page not to be found.	Standard	●
Clean URL's	Create SEO friendly and memorable URL's ones for offline/online marketing campaigns.	Standard	●
ACCESSIBILITY	Description	Standard/Custom	Inclusions
WAI Compliance, HTML 4 (XHTML Strict 1.0)	Level AA Accessibility, Desktop (includes tablet), mobile and print stylesheets, supporting IE8+, Firefox 3.6+, Android 3+, IOS4+ AAA accessibility can be created on request.	Standard	●
INTEGRATION	Description	Standard/Custom	Inclusions
Microsoft Dynamics	Seamless integrate client membership data directly with Dynamics.	Custom - built to specification	
SugarCRM	Seamless integrate client membership data directly Sugar CRM.	Custom - built to specification	
ASP.NET & WCF enabled	Integrate with any external system using ASP.NET via exposed API's.	Custom - built to specification	

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MEMBERSHIP MANAGEMENT	Description	Standard/Custom	Inclusions
Companies View	Create new Company entities via the CMS or your CRM (if integrated). Manage Company level data in addition to storing notes. Get an easy snapshot of companies using a drag and drop tree to quickly organise your member companies. Create subsidiaries company entities in moments and apply contact details to all individuals beneath. Allocate groups and communication preferences company wide used for running EDM campaigns. Filter by criteria and export to Excel.	Custom - built to specification	
Individuals View	Create Individuals beneath a Company and auto-inherit contact details. Update specific details and manage communication preferences on an individual level. Store Notes (with follow up dates and documents) against any person. Filter by criteria and export to Excel.	Custom - built to specification	
Groups View	Filter by Group and export Company data to Excel.	Custom - built to specification	
Subscribers	View all website subscriber data of people who have made contact via enquiry forms. Upgrade these subscribers to a website member by allocating to a new Company or as an Individual.	Custom - built to specification	
Dashboard	View a dashboard showing all site activity; pages/notes up for review, a person updating their details, submissions, internal pages updated (who and when).	Custom - built to specification	
Password Management	Enable users to manage their login password using secure service.	Standard	●
Individual Management	Enable users to log in to manage their own contact details.	Standard	●
Member Only Pages	Create any number of pages restricted to allocated member groups. (Groups dynamically created via CMS).	Standard	●